

Prepare your house for the market.

If you're selling your home, its "curb appeal" is essential. Imagine seeing the property as a potential buyer. What do you expect or want to see? Below are several key tips for getting the outside of your home in perfect selling condition.



Tip 1: Clean your driveway

First impressions are always critical, and your driveway is one of the first things a buyer will see. Make sure it's swept clean and free of oil stains before showing your house.



Tip 2: Replace the garage door

The garage door is one of the largest, most visible elements of a home. If you want to instantly enhance the overall look of your home's exterior and increase its value, replace your garage door before listing your house. After all, what's the use of a clean, organized garage if the door itself is warped, cracked, broken, or in need of painting?



Tip 3: Paint the front door & entryway

A fresh coat of paint will always help sell the house faster, but if you can't afford it, try this instead: paint the front door and, if needed, the entry area around the front door. If you don't have any matching paint around to use, see if there is a plate fixture or some other item you can remove, then bring that to the paint store to obtain a paint color that matches.



Tip 4: Freshen up the yard

An empty yard sells better than an overgrown yard, probably because an empty yard looks larger. When trimming back your shrubbery and trees as you're getting ready to sell your house, don't be timid. Trees and shrubbery should not hide the house itself. Outside, less is more.



Tip 5: Clean the pool

For homeowners with pools, it should look like you're ready to throw a pool party, even if it's the dead of winter. You want to be sure to remind the buyer of how much fun a pool really is. This means a clean, uncovered pool with all of the furniture out and looking its best.



Tip 6: Park down the street

Extra parking outside your house will give your property a spacious appearance. Park cars down the street so the agent has the most convenient parking. Also be sure to remove children's toys, garbage cans, or any other unnecessary items from your front yard. All the buyer should see is a well-groomed property.

Contact your dedicated Embrace loan consultant.

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